

# FREEDOM CLIMBER

## 2019 INFORMATION BOOKLET

**FREEDOM CLIMBER PUTS  
SAFE, FUN, CONTINUOUS CLIMBING  
IN EASY REACH OF EVERYONE  
AND WE PUT IT EVERYWHERE**

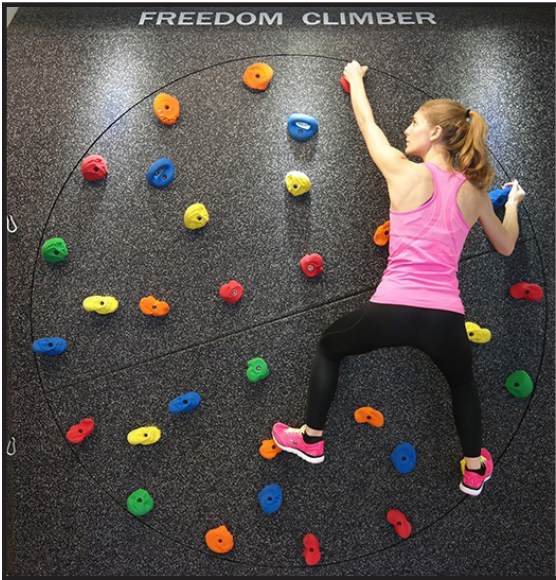


# TURN YOUR FITNESS AROUND

Proudly made in the USA



# A WHOLE BODY EXPERIENCE... POWERED BY YOU!



## CLIMBING IS ONE OF THE BEST EXERCISES YOU CAN DO BECAUSE IT INVOLVES THE WHOLE BODY

- The moment you grab hold and set foot on the Freedom Climber, you begin a fun and challenging rotational journey that works your entire body.
- Your fingers grab and your forearms and shoulders pull.
- Your core tightens as you seek to stabilize yourself on the ever-changing surface.
- Your eyes look for the next available hold.
- Your mind calculates where you should step and where you should grab to maintain balance and keep pace with the rotation.

**YOU ARE MOVING YOUR BODY UPWARD  
THE FREEDOM CLIMBER IS MOVING YOUR BODY DOWNWARD  
THE END RESULT IS CONTINUOUS CLIMBING.**



## NO ELECTRICITY REQUIRED

The action of climbing and the climber's weight causes the circular surface to rotate.

The rotational speed is controlled by a patented mechanism and allows climbing on either side and the speed to be adjusted from slow to fast.

## PHYSIOLOGICAL BENEFITS

- Hand/grip Strength and Dexterity
- Core & Stabilizer Muscle Development
- Eye-hand Coordination
- Cardiovascular Improvement
- Improved Flexibility, Balance, & Stamina

# ORDER REQUIREMENTS

## INFORMATION ABOUT THE LOCATION INCLUDING

- Physical address
- Type of wall (wood stud, metal stud, masonry, etc.)
- Picture of wall/space which helps us plan for installation

## INFORMATION ABOUT THE FREEDOM CLIMBER BEING PURCHASED

- Color of holds
- Options
- Will Freedom Climber be providing installation?

## INFORMATION FOR CUSTOMER/FACILITY

- If Freedom Climber is drop shipped the facility must be willing to receive crate upon arrival.
- If Freedom Climber is drop shipped the facility must be willing to uncrate and move components to the room/space of installation.
- If Freedom Climber is doing the installation the facility must provide contact number and an individual available to assist tech.
- If customer prefers, Freedom Climber is glad to send two techs and arrange for guaranteed delivery. This doubles the install cost but frees the customer from being involved in the process.
- The wall must be marked regarding the location of the Freedom Climber so the tech can install as specified by customer.

"It is easy to figure out, yet physically challenging at the same time.

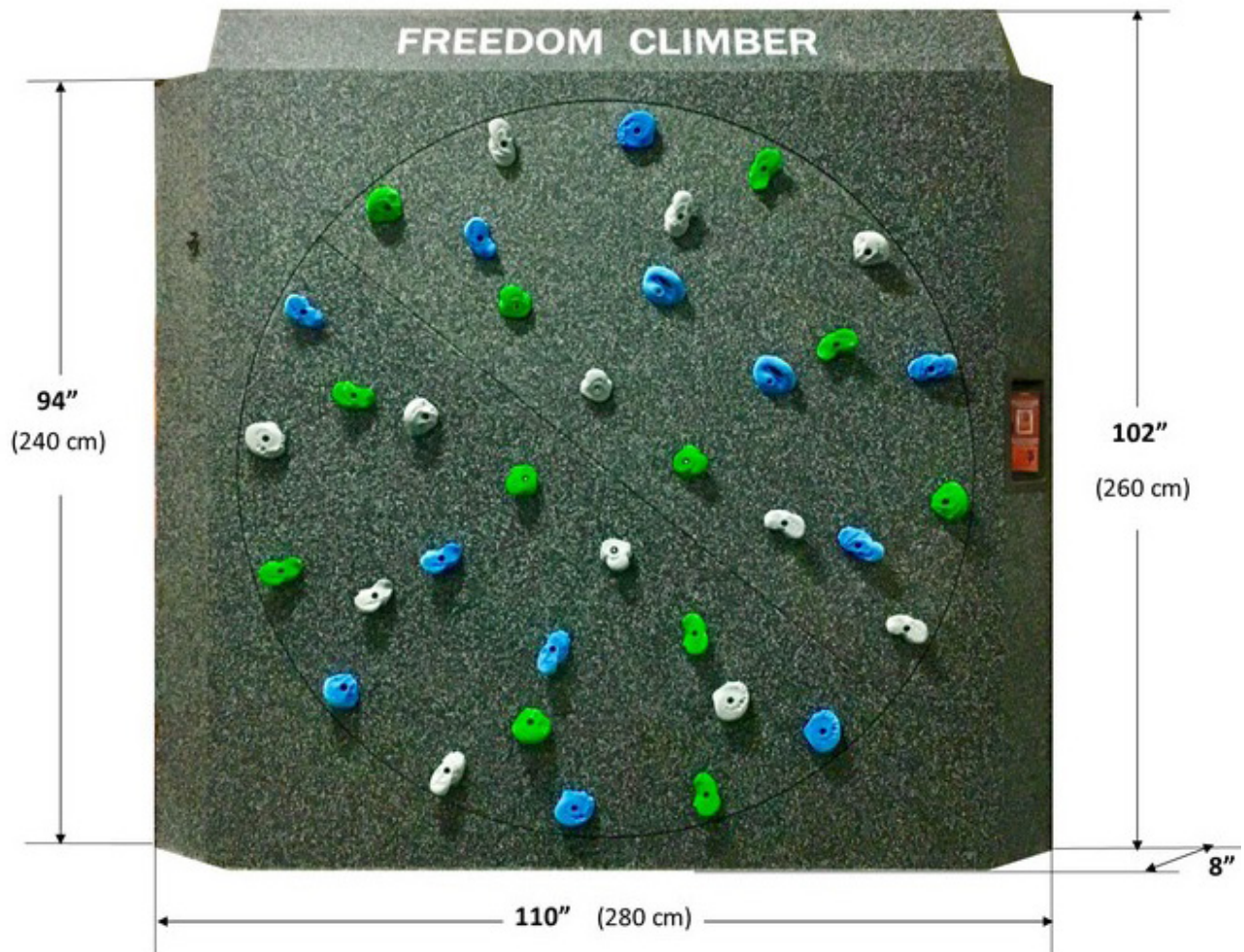
We are getting a good mix of people, all ages and all builds are trying and enjoying the Freedom Climber."

*Ira Seth, Lead Personal Trainer, Marine Corp Base - Quantico, VA*

"The Freedom Climber is one of the coolest and most talked about pieces of equipment in our new expansion at Snap Pueblo West. The customers love the competitive side to it and as an owner I love the safety without having to climb stories to get a great workout." Terry was amazing to work with from the beginning to the end, I would highly recommend this piece of equipment if you are looking to separate yourself from the competition. Freedom Climber = Game Changer!

*Matt Smith, Pueblo West, CO*

# SPECIFICATIONS



## MOUNTING CONSIDERATIONS

The Freedom Climber requires being mounted to a wall. The wall is to be structurally sound which most walls are by virtue of being connected to the floor below and the ceiling/roof above. When mounting, the installer finds the metal or wood studs and fastens the Freedom Climber frame to them. If the wall is masonry, appropriate fasteners are used.



# BUILD OPTIONS

## AVAILABLE HOLD COLORS



Purple	Blue	Red	Pink	Orange	Yellow	Green
07-13	13-01	11-12	11-26	14-01	15-12	16-16
Light Purple	Light Blue	Bright Red	Light Pink	Melon Orange	Mustard Yellow	Bright Green
17-18	13-15	11-24	11-20	14-06	15-01	16-08
Dark Purple	Dark Blue	Dark Red		Burnt Orange	Dune	Dark Green
17-16	13-14	11-01		14-04	15-06	16-13
		Brick			Eggshell	Lime Green
		11-09			15-14	16-09

Black	White	Brown
18-01	12-01	11-17
Charcoal	Light Grey	Light Brown
18-03	18-12	11-30
	Grey	Dark Brown
	18-09	11-11

### Neon Colors

Neon Pink	Neon Blue	Bright Neon Green
11-25	13-18	16-18
Neon Green	Neon Yellow	Neon Orange
06-06	15-09	14-11

\*colors are a representation and will vary from screen to screen

## NOTE

There are 36 holds on the Freedom Climber

You can choose from one to four colors

If you choose 3 colors you need to designate which color will be dominant, because we use a mold that makes 9 holds each pour



## STATIC PANEL

The static panel (highlighted) is a 4 foot wide panel with the same surface as the Freedom Climber. It is flush with the Freedom Climber so climbers can traverse on and off. The holds on the panel are configured for plyometrics.



## DIGITAL DISPLAY

The digital display monitors

- TIME CLIMBED
- ELEVATION CLIMBED
- CALORIES BURNED WHILE CLIMBING

# FREEDOM CLIMBER IS ALL OVER THE WORLD!

We're in over 27 countries around the world in places ranging from fitness centers to military bases to universities to corporate wellness centers.



## CRATE DIMENSIONS

Dimensions: 48" W x 96" L x 26" H

Weight: 1150 lbs

Shipping class: 70

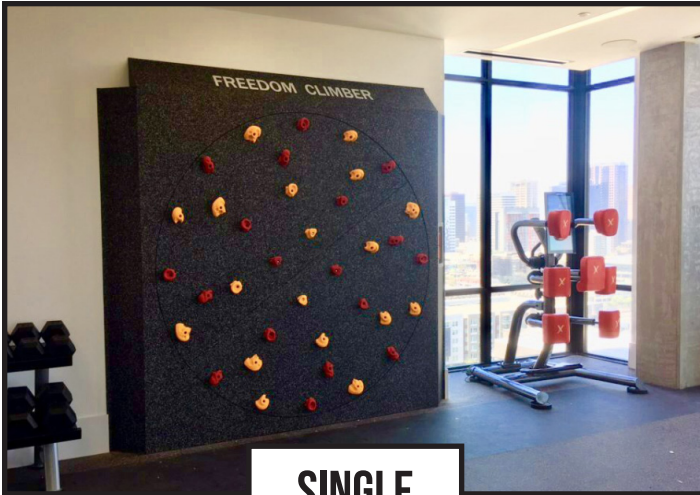
\* Lift gate required if no dock or forklift available at facility







# VARIOUS COMBINATIONS OF INSTALLATIONS



**SINGLE**



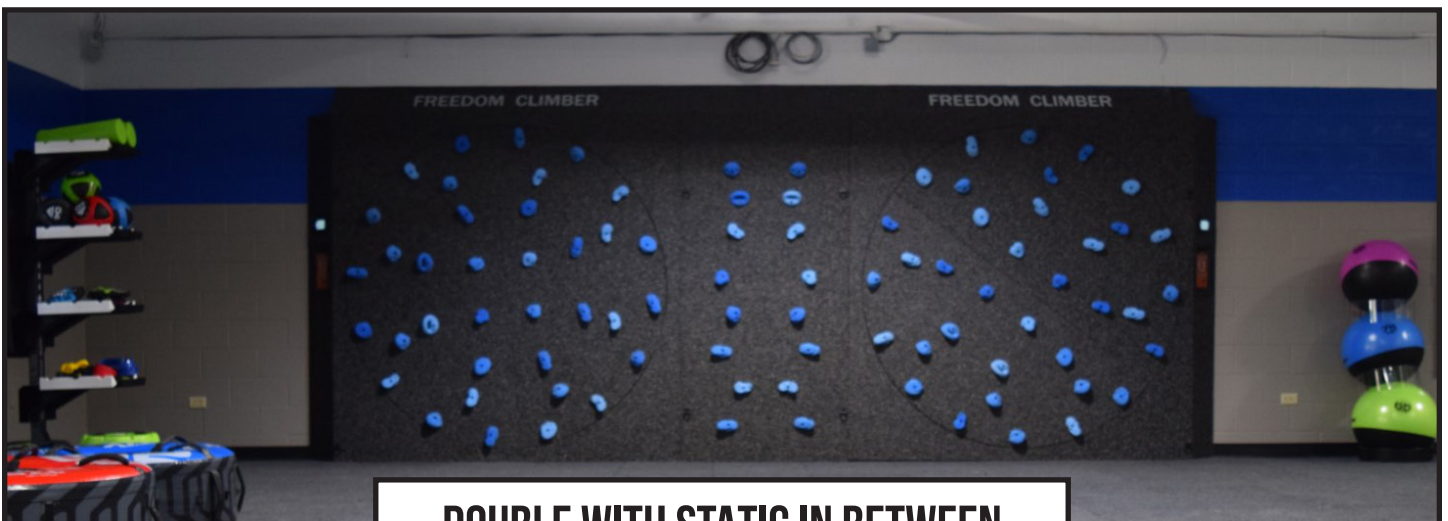
**SIDE BY SIDE**



**SINGLE WITH STATIC PANEL**



**FLANKED STATIC PANELS**



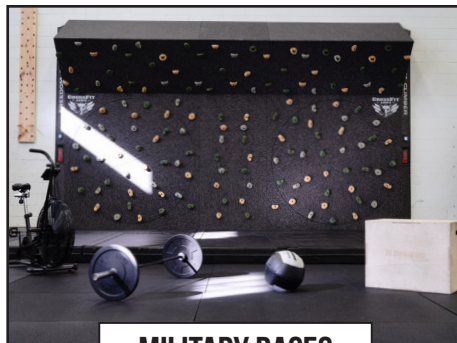
**DOUBLE WITH STATIC IN BETWEEN**



# WHERE IS FREEDOM CLIMBER A GOOD FIT?



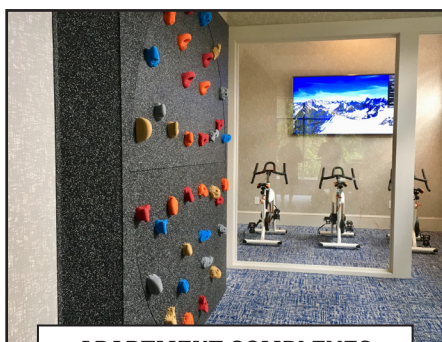
**CLUBS**



**MILITARY BASES**



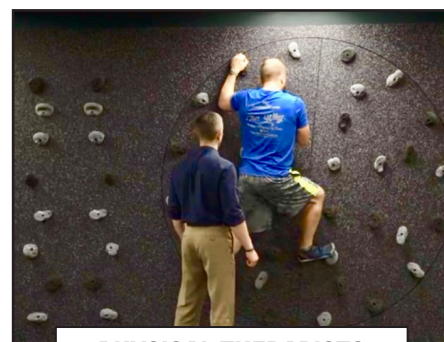
**CORPORATE WELLNESS**



**APARTMENT COMPLEXES**



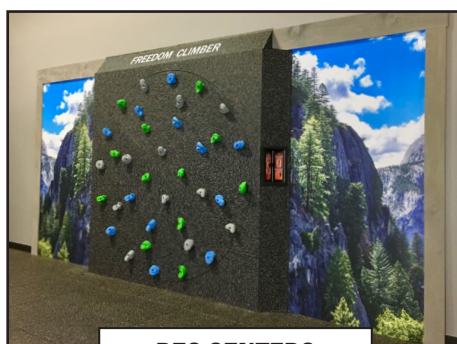
**UNIVERSITIES**



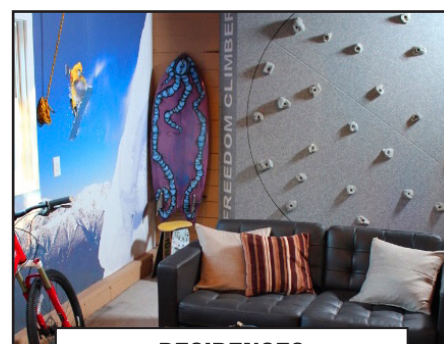
**PHYSICAL THERAPISTS**



**SCHOOLS**



**REC CENTERS**



**RESIDENCES**

## ALSO A GREAT FIT FOR THESE LOCATIONS:

- YMCA & YOUTH CENTERS
- APARTMENT COMPLEX FITNESS ROOMS
- KIDS ZONE AND DAY CARE
- COMMUNITY REC CENTERS
- RESORTS
- FIRE & POLICE STATIONS
- CRUISE SHIP LINES
- HOTEL FITNESS ROOMS
- ARCADES
- AMUSEMENT PARKS
- ROCK CLIMBING GYMS
- LODGES
- CHURCH CAMPS
- WAITING AREAS
- PRIVATE OFFICES
- PROFESSIONAL TEAM TRAINING
- MALL FAMILY AREAS
- AIRPORTS
- SPORTING GOODS STORES

# BENEFITS

## FITNESS CLUB MARKET

- Since climbing is one of the best exercises we can do fitness clubs should want to include it as a fitness option
- Most fitness enthusiasts want a variety of fitness experiences
- Most fitness clubs want their members to feel they are staying current with trends. Climbing is a growing trend in fitness.
- Most fitness clubs see the marketing advantage of being innovative
- Many facilities are striving to be GREEN where possible
- Many fitness clubs see the value of having equipment and programming that centers around the family
- Many facilities value space saving equipment
- All facilities value low maintenance equipment
- Many facilities see the value of being able to customize equipment to match their design intentions.

## APARTMENT COMPLEXES

- Many include fitness rooms as part of the amenities they provide their residents
- Usually these fitness rooms are limit in space so equipment that has a small footprint is desired

- The Freedom Climber has a footprint (6 sf) one third that of a commercial treadmill (16 sf).
- The Freedom Climber provides a whole body workout, so the need for various circuit pieces is minimized
- For many apartments, when they are showing potential clients their property, it is the innovative and trendy aspects of their property that they highlight during the sales presentation
- The Freedom Climber does have a wow factor to it, primarily because of its innovative function. It suggests trendy and staying current.

## RESORTS / HOTELS

- Resorts and hotels are the central hub for vacationers who come to spend time in the surf, on the sand, and up and down the boardwalk
- Eventually people return to their resort or hotel to recuperate.
- For families especially, the kids are always looking for something to do
- The Freedom Climber provides an activity that is different, fun, challenging, yet safe
- It is another feature that can be highlighted as resorts or hotels try to distinguish themselves from the competition.



# BENEFITS

## PRIVATE RESIDENCES

- Not everyone wants to go to the gym
- The Freedom Climber provides a whole body workout while not requiring a dedicated room in the home, just a dedicated wall
- Freedom Climbers have been installed in partnership within Extreme Makeover Home
- Edition and Man Cave, a show on the Do-It-Yourself network (in both instances the design teams were looking for innovation and functionality)
- It also became a great piece for the individuals who have to have the latest gadget (it was also featured on the UK television show called The Gadget Show)

## SCHOOLS

- Kids love to climb and Freedom Climber provides safe climbing
- A great alternative activity for when PE class activity cannot include all class members (example: when teaching volleyball or other team sport)
- Great for athletic department trainers wanting variety of workout options
- Great for faculty and staff wellness

## PRICING ARGUMENT

- The Freedom Climber is comparable in cost to a commercial grade treadmill
- Most facilities do not include climbing in activities they provide their members. The reason is, creating a safe climbing environment is typically expensive. Traditional climbing walls cost \$100 per square foot. They are also expensive to operate. They

require trained personnel to monitor the activity. The minimum height of a climbing wall is 25 feet, most are at least 30 feet.

- Cost of traditional 25' high wall x 8' wide : \$20,000.
- Typical cost of Freedom Climber installed \$10,000.
- So for the cost of a traditional climbing wall a facility can install two Freedom Climbers, eliminate the need for trained personnel, and significantly reduce the liability concerns.

## RETURN ON INVESTMENT

- Facility owners have a right to expect a return for the equipment, programming, and personnel they integrate into their properties. The Freedom Climber offers these as potential areas of return:
- Prospective member will see a facility that is committed to innovation
- Climbers who are not typically interested in fitness centers could be attracted because of potential to climb.
- Families looking for a fun experience both parent and child can do together will consider the Freedom Climber a positive addition to their club
- Current membership will see an ongoing effort of management to keep up with the latest trends in fitness and the tendency to drop membership is mitigated
- Trainers will be able to add an additional circuit to their training which enriches the fitness enthusiasts workout
- Freedom Climbers are proving to be long term pieces of equipment which keep working for the facility year after year.

# FREQUENTLY ASKED QUESTIONS

## **WHERE IS THE FREEDOM CLIMBER MADE?**

The Freedom Climber is made in the USA in Lancaster County, Pennsylvania.

## **HOW IS IT SHIPPED?**

The Freedom Climber comes unassembled in a crate that is 48" wide, by 96" long, by 26" high.

## **HOW DO I GET IT INTO MY FACILITY?**

When the crate arrives, the components can be removed and carried in through typical size doors just like furniture is brought in.

## **WOULD MY WALL NEED TO BE REINFORCED TO HOLD IT?**

The only requirement concerning the mounting wall is that it be structurally sound, which most walls are. The exception is partition walls which is not structurally sound in that it has no structural connection to the structural ceiling members above.

## **WILL IT FIT IN ROOMS WITH 8' CEILINGS?**

Yes. By leaving off the top trim piece, the Freedom Climber has a height of 94" which is 2" shy of the 96" ceiling height found in many homes.

If you have lower than 8' ceiling, you can order an 86" version of the Freedom Climber (pictured below).

## **CAN THE FREEDOM CLIMBER STAND ALONE?**

No, the Freedom Climber is always mounted to a wall or other structure that provides stability.

## **DOES THE FREEDOM CLIMBER REQUIRE ELECTRICITY?**

No, the Freedom Climber does not require electricity to operate. However, if the optional digital display is chosen, it requires a 110 volt power supply.

## **WHAT MAINTENANCE IS REQUIRED?**

The Freedom Climber is virtually maintenance free. The climbing surface may need wiped down on occasion and the climbing holds checked for tightness.

## **IS THERE A WEIGHT LIMIT?**

275 pounds. Two people can climb at the same time but in that case the weight distribution is spread out.

## **IF I PUT A FREEDOM CLIMBER IN MY FITNESS CENTER, WHERE IS MY RETURN ON INVESTMENT (ROI)?**

Facilities that strive to provide unique and challenging experiences for their membership increase the likelihood of retaining those members and attracting new members. Because the Freedom Climber also functions as a workout station, members who like to workout together can create their own circuits that meet their fitness objectives. Trainers can also create circuits that become part of their personal training.





[www.freedomclimber.com](http://www.freedomclimber.com)

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For more resources, visit

**[FREEDOMCLIMBER.COM/RESOURCES](http://FREEDOMCLIMBER.COM/RESOURCES)**